



# Promotion and Education Subcommittee



February 2001,  
Santa Cruz, California

## Officers and Board Liaison

- **Chair- Roger Trout - Sterling Commerce**
- **Vice Chair - Brett Carter - Seagate**
- **Secretary - (open)**
- **Liaison - Bob Sartor - Danzas AEI Intercontinental**

## E&P Mission

To support the mission of EIDX by developing educational tools, providing promotional activities, provide the metrics for measuring the value delivered and fostering the exchange of information within the electronics industry.

## P&E Sessions This Conference

- First Time Attendee Orientation - Bob Sartor
- EDI 101, The Basics - Bob Kokko & Helen Shrader
- Intro to XML - Dave Hollander
- Intro. To ASC X12 Terminology & Data Mapping  
- Brett Carter
- Open Forum - Brett Carter
- General Session - Dave Weyer

# Theme - May 2001

Converting from EDI to XML

Coordinated by Joyce Fox-Bedford

## P&E May Sessions ...

- 1st Time Attendee Orientation (Mon) - Bob Sartor - 90 min.
- EC 101 The Basics (Mon) - Lucille Ragazzo 1 hour
- Intro to XML 101 (Mon) - Dave Hollander 90 min.
- X12 Terminology & Mapping (Mon) - Brett Carter -90 min.

## P&E May Sessions (cont.)...

- Open Forum (Tues) - Roger Trout 45 min.
- General Session (Wed.) Roger Trout 60 min.
- **How to Read DTDs/Schemas Ron Schmelzer**
- **Business Process Class - Stephenie Cooper**
- **Purchase Order Business Processes - Stephenie Cooper**
- **XML 201 ???**

## EIDX 'MESSAGES'

- Letter from the President - Dave Weyer
- 1st Time Attendee - Daljit Sabharwol,  
Nicola Silverman  
Peter Muller
- Review of February Theme - Bill French
- Sub-Committee Reports - **New Chairs**
- May Host Preview - Joyce Fox-Bedford
- Michelle - review of conference
- Steph - review of i-Hub discussion



## EIDX P&E Activities

- Update EC101 - Convert into an Executive Level
- Creation of XML 201 & 301 level classes