

MESSAGES



Newsletter and Conference Brochure

EIDX/CompTIA Joint Conference Hosted by Cyclone Commerce November 12-15, 2001

Cyclone Commerce is proud to be the host for the CompTIA/EIDX Fall Conference in warm and beautiful Scottsdale, Arizona. Scottsdale is located in central Arizona in the heart of the Sonoran Desert, which creates a magnificent backdrop for an event or just everyday life. Known as "The West's Most Western Town," Scottsdale enjoys an average of 86% sunny days per year.

**NOVEMBER THEME:
Business Value of Process Integration**

Where?
**The Radisson Resort & Spa
7171 North Scottsdale Road
Scottsdale, AZ 85253
480/991-3800
www.scottsdaleresort.com**

Room rates are \$179.00 per night.
Please be sure to mention the
EIDX/CompTIA meeting
to get the room block rate.

Don't forget to register separately for the conference at www.eidx.org.

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On Line Conference Information & Registration

www.eidx.org
www.comptia.org

THE ELECTRONICS INDUSTRY DATA EXCHANGE

**FOR MEMBERSHIP
INFORMATION CONTACT:**
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EIDX Program Coordinator
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EIDX BOARD OF DIRECTORS



**Election Results will be announced on
Monday, November 12, 2001 at the Opening Session**



EIDX/CompTIA would like to thank
Cyclone Commerce
for hosting this event.

Please visit them at
www.cyclonecommerce.com

Cyclone Commerce, Inc.
Corporate Headquarters
8388 E. Hartford Drive
Scottsdale, AZ 85255
480-627-1800

Quarterly Dinner

Tuesday, November 13, 2001



Join us for a taste of the Southwest.



**Experience flavorful western cuisine
in a traditional and relaxing western setting.**

**Enjoy true western hospitality as you
catch up with members and network with new associates
while partying in the Arroyo area of the resort!**

**Cost: \$25/person (cash or check please).
Tickets can be purchased at the registration desk during the conference.**



Thinking about volunteering
your company to host an
EIDX/CompTIA conference?
For details about hosting,
contact Kim Albera at
(630) 792-0820, kalbera@comptia.org



EIDX PROMOTION & EDUCATION CLASS SCHEDULE

| Class | Session Description | Class Schedule | | | |
|--|--|----------------|--------|--------|--------|
| | | Nov-01 | Feb-02 | May-02 | Aug-02 |
| First Time Participant | This session is designed for the first time EIDX attendee or those who have been away for awhile. There will be an overview of EIDX (including descriptions of sub-committees and task forces) and an opportunity to review the meeting format and ask any questions regarding the agenda. | Yes | Yes | Yes | Yes |
| Open Forum | This session is an opportunity for those of you who have questions about EDI to ask a group of EDI "experts". Want to know how the other companies resolve a specific problem? There is no agenda for the Open Forum and the only rule is each topic is limited to 15 minutes. Everyone is welcome to bring their questions and topics for discussion | Yes | Yes | Yes | Yes |
| Introduction to Business Process | This session does an extensive review of the EIDX process for mapping business processes to understand common practices before establishing guidelines. Strategies and hints for establishing and maintaining an effective EIDX work group are also offered. | | Yes | | Yes |
| Introduction to Guideline Development | This session outlines and reviews the EIDX process for developing guidelines from X12 or UN/EDIFACT standards for the Electronics Industry. | | | | |
| EC 101, The Basics | EC 101 discusses the necessary components for starting an electronic commerce program: EDI standards (ANSI X12, EDIFACT), Communication (VAN, INTERNET) and Software (translators, mapping) and review the benefits of full EC implementation and integration. | Yes | Yes | Yes | Yes |
| Introduction to ANSI X12 Mapping | This session will focus on X12 terminology such as transaction, segment, data elements, qualifiers and codes and their use. The session reviews the data mapping of common business data from a paper document to its placement in an X12 standard and is valuable to those who are not familiar with the X12 terminology or are just getting started in EDI. | Yes | Yes | Yes | Yes |
| Introduction to UN/EDIFACT | This session explains EDIFACT terminology such as messages, segment, composites and data elements. These terms are important to understand the detail of EDIFACT implementation. The session will also review the data mapping of common business data on a paper document to its placement in an EDIFACT standard. This session is valuable to those who are not familiar with EDIFACT and are just getting started in EDI. | | | | |
| Transmission Verification and Reconciliation | This class covers the "How To's " of transmission verification and reconciliation. How to verify a transmission was received. How the 997 or CNTRL relates to the transaction. Overview of X12 & EDIFACT header segments, and how trading partners use/assign control numbers. This is available at every other conference. | | | | |
| Introduction to XML | This class is an overview of eXtensible Markup Language (XML). It addresses the XML-EDI Frameworks and the implications of XML to eBusiness. | Yes | Yes | Yes | Yes |
| Introduction to the Internet | What is the Internet? | | | | |
| What is the Web? | What is the Web? | | | | |

AUGUST CONFERENCE ATTENDEES

Agilent Technologies

Doug Jones

All American

Helen Shrader

Amkor Technology

Diane Krandel

Arrow Electronics

Dave Weyer

Pam Webber

Avnet

Steve Marino

Lisa Gatto

ChipData

Dan Pitsch

CompTIA

Kim Albera

Tammy Borgens

David Sommer

Rick Barileau

Concurrent Technologies

Lisa Andrews

ConfigureNet

Ken Broz

Contivo, Inc.

Bill French

Chuck Caveney

ECRC

Mark Smoller

Hewlett-Packard

Stephenie Cooper

iFacets

Jeff Lopez

Doug Lopez

Rod Timmons

Josh Heydorff

Infoteria

Karl Roos

Jeff Todd

Rich Snyder

Ingram Micro

Peter Wong

Intel

Thomas Vlach

IONA Technologies

Claus Loos

Deborah Dulaney

Kaidara Software

Tatyana Kanzaveli

Kinetic Thinking

Linda Shore

Charlie Martin

Lantronix

Loring Hubbard

Motorola

Fred Herzer

Catherine Carey

Linda Zavec

Melanie Guyette

NEC Systems

Sunil Muthiyan

NerveWire

Patrick Kalaher

Open Applications Group

David Connelly

Oracle

Arijit Sengupta

Peregrine

Patrick Riley

Martin Thompson

Fred Novak

Emily Villanueva

Kurt Brown

Phillips Semiconductors

Jim Henshall

Debbie Bernas

Pioneer-Standard Electronics

Frank Pecjak

RosettaNet

Ted Haas

RosettaNet (IBM)

David McGee

**Saint-Gobain Ceramics and
Plastics**

Alice Stephenson

SAP Markets

Ron Zoppo

Seagate

Carol McElroy

Sterling Commerce

Roger Trout

Texas Instruments

Michael Senecal

TIBCO Software, Inc.

Raj Nataraj

Uniform Code Council, Inc.

John McInerney

Viacore

Mike Reynolds

Vitria Technology

Larissa Leybovich

Kevin Kail

webMethods

Ben Brimhall



MEETING AGENDA

MONDAY, NOVEMBER 12TH

| | |
|-----------------|--|
| 7 AM | Registration and Continental Breakfast |
| 8 - 9:30 AM | Welcome and 1st Timers Orientation |
| 9:30 - 10:30 AM | EC 101 - The Basics |
| 10:30 AM - NOON | Introduction to XML |
| NOON - 1:30 PM | LUNCH |
| 1:30 - 3 PM | Opening Session and Board of Election Results Keynote Speech by Phil Myers, President & CEO of Cyclone Commerce |
| 3 - 3:15 PM | NETWORKING BREAK |
| 3:15 PM | UBL (Universal Business Language) and ebXML Update |
| 6 PM | OAGI - (Open Application Group, Inc), Introduction, Who uses, Where it Fits |
| 7 PM | Newcomers Welcome Networking Opportunity |

TUESDAY, NOVEMBER 13TH

| | |
|-----------------|--|
| 7 AM | Registration and Continental Breakfast |
| 8 - 9 AM | RosettaNet User Group Organization Meeting |
| 9 - 11 AM | RosettaNet User Group Session: Business Dictionary |
| 9 - 11 AM | RosettaNet User Group Session: PIP Improvement Workshop |
| 9:30 - 10:30 AM | X12 Terminology & Mapping |
| 10:30 AM - NOON | RosettaNet 101 - Class Material Development Session |
| 11 AM - NOON | RosettaNet iHub |
| NOON - 1:30 PM | LUNCH: By the Pool - Compliments of Cyclone Commerce |
| 1:30 - 3:30 PM | Joint Subcommittee Meeting for Business Process, Technology, Guidelines and Standards, and Promotion & Education |
| 3 - 3:15 PM | NETWORKING BREAK |
| 3:15 - 3:45 PM | CompTIA Membership Benefits |
| 3:45 - 4:30 PM | AIAG (Automotive Industry Action Group) |
| 4:30 - 5:30 PM | TART (Technical Architecture Recommendation Team) |
| 7 PM | Quarterly Dinner - Western BBQ (\$25.00) |

MEETING AGENDA (cont.)

WEDNESDAY, NOVEMBER 14TH

| | |
|--|---|
| 6:30 AM | 5K Walk, Crawl or Run |
| 7 AM | Registration and Continental Breakfast |
| 8 - 9 AM | EDIFICE - Update on European Activities |
| 9 AM - NOON | RosettaNet User Group Session: Business Dictionary |
| 9 AM - NOON | RosettaNet User Group Session: PIP Improvement Workshop |
| 10 - 11 AM | XRT (XML Recommendation Team) |
| 11 AM - NOON | Distributor Alliance Task Force |
| NOON - 1:30 PM | Closed Board Meeting - Election of Officers |
| NOON - 1:30 PM | LUNCH |
| <i>THEME: Business Value of Process Integration</i> | |
| 1:30 - 1:35 PM | Introduction to Theme |
| 1:35 - 2:15 PM | The Business in eBusiness |
| 2:15 - 3 PM | Surviving Integrating XML with your Back Office Systems |
| 3 - 3:15 PM | NETWORKING BREAK |
| 3:15 - 4 PM | TBD |
| 4 - 5 PM | TBD |
| 5 - 6 PM | Open Forum |

THURSDAY, NOVEMBER 15TH

| | |
|-----------------------|---|
| 7 AM | Registration and Continental Breakfast |
| 8 - 9 AM | Board Meeting - Open |
| 9 - 10 AM | RosettaNet Task Force Review and Planning, Including User Group Wrap-up |
| 10 AM - NOON | End-to-End Business Model Development |
| Noon - 1:30 PM | LUNCH |
| 1:30 - 2:15 PM | Progress Report from all Subcommittee Chairs and Conference Closing |
| 2:15 - 3 PM | Open Board Meeting: Review the Week and Plan the Next Conference |



SESSION DESCRIPTIONS

| SESSION NAME | DETAILED DESCRIPTION |
|--|---|
| AIAG | Get acquainted with the Automotive Industry Action Group. |
| Board and Chairs Meeting – Closed | This is a Board meeting for the Board of Directors and sub committee/task force chairs only. |
| Board Meeting – Open | Everyone is invited to attend Open Board meetings and discuss any issue. |
| The “Business” in “e-Business”: An Introduction | An overview of our business process framework - the suite of business processes that companies in the Computing and Electronics industries focus on for electronic commerce implementations. The class complements our "Introduction to Business Modeling" class, which focuses on how to build business models. |
| CompTIA Membership Benefits | This session will explain the various departments and member benefits of the Computing Technology Industry Association (CompTIA). |
| Core Components for Purchase Orders | This session gets into the detailed fields of all the different types of Purchase Orders. We will identify all the fields that are common in the Purchase Orders used in our industry, and create our "Core Components for Purchase Orders". |
| Distributor Alliance Task Force | Distributor Alliance is a session open to all conference participants. It offers an opportunity to discuss distribution related topics within a 'supply chain'. Distributors can also address topics with attending manufacturers, contract manufacturers, end users, and other distributors. EIDX members may submit topics for the agenda in advance of the conference. |
| ebXML Progress Update | This session will cover the recent progress of ebXML, which is a joint effort between OASIS (Organization for the Application of Structure Information Standards) and UN/CEFACT. The primary goal of this initiative is to enable XML to be utilized in a consistent and uniform manner for the exchange of Electronic Business (EB) data. |
| EC 101, The Basics | EC 101 discusses the necessary components for starting an electronic commerce program: EDI standards (ANSI X12, EDIFACT), Communication (VAN, INTERNET) and Software (translators, mapping) and review the benefits of full EC implementation and integration. |
| EDIFICE | Get acquainted with EDIFICE - The standardized electronic commerce forum for companies with interests in computing, electronics and telecommunication. |
| Fundamentals of Purchase Order Process Session | The Purchase Order Process is a fundamental core process for EDI. This session began last conference by revisiting the 20 different types of Purchase Orders used in our business today. In this session we will continue our evaluation of the 6 most-used types of Purchase Orders. This session leads us into the Core Components for Purchase Orders session following. |
| Introduction to Theme | The Theme coordinator will provide an overview of the Theme/Focus area for this conference and introduce the speakers selected to present. |
| Introduction to XML | This class is an overview of eXtensible Markup Language (XML). It addresses the XML-EDI Frameworks and the implications of XML to eBusiness. |
| Joint Subcommittee Meeting | Meeting of the Guidelines & Standards, Business Processes, Promotion & Education and Technology Subcommittees specific agenda items. |
| Newcomers Welcome (ALL) | This is a 'wind-down' from the first day's activities and a chance to network. There will be a cash bar with snacks. This is a good chance to introduce yourself to other members, meet trading partners and arrange dinner with your new friends. |
| OAGI | Open Applications Group, Inc. Overview |
| Open Forum | This session is an opportunity for those of you who have questions about e-commerce/EDI to ask a group of EDI "experts". Want to know how the other companies resolve a specific problem? There is no agenda for the Open Forum and the only rule is each topic is limited to 15 minutes. Everyone is welcome to bring their questions and topics for discussion. |
| Opening Session | This session gives a preview of the activities planned for the week and provides an opportunity for general information to be shared. All conference attendees are encouraged to attend this session. |

| | |
|--|---|
| Progress Report from all Subcommittee Chairs & Conference Closing | This session gives a review, by subcommittee, of all sessions held this week. |
| RosettaNet 101 Class Material Development Session | Materials will be reviewed to develop an introductory class on RosettaNet. |
| RosettaNet iHub | This session presents both the Phase I status and the Phase II development work, specifically in support of 3PL logistics processes. |
| RosettaNet User Group Sessions | <p>These will be a combined nationwide UG series of sessions designed to facilitate inter-user group coordination, discussion, networking, and problem solving. We will focus on the Top 5 Implementation Issues collectively, and for each user group. Additional issues will also be addressed as needed. These are working sessions, designed to develop deliverable solutions to RosettaNet, EIDX, CompTIA, and member companies for the key issues. We will build on work already being done by each user group, as well as by the EC Champion Team.</p> <p>User groups represented will include:</p> <p>BARD - Bay Area RosettaNet Deployment</p> <p>OSCAR - Organizing Souther California Activities for RosettaNet</p> <p>RUNE - RosettaNet Users NorthEast</p> <p>SWRUG - SouthWest RosettaNet Users Group</p> <p>Texas User Group</p> |
| RosettaNet Task Force Review and Planning | Review task force objectives, accomplishments, and future plans. |
| TART | The Technical Architecture Recommendation Team will drive further into the ICM (Internet Commerce Model) document to detail its various components. |
| UBL and ebXML Update | Universal Business Language and ebXML Progress and Update Session. |
| Welcome & 1st Timers Orientation | This session is designed for the first time attendee or those who have been away for a while. There will be an overview of EIDX (including descriptions of sub-committees and task forces) and an opportunity to review the meeting format and ask any questions regarding the agenda. |
| X 12 Terminology & Mapping | This session focuses on X12 terminology such as transaction, segment, data elements, qualifiers, codes, and their use. The session reviews the data mapping of common business data from a paper document to its placement in an X12 standard and will explain the fundamentals of creating a map. |
| XRT (XML Recommendation Team) | XRT is a work-group designed for those who want to look at the various XML standards (OAG, CBL, etc.) to see which DTDs most closely match the data content found within our guidelines. It is not the intent of XRT to recommend XML standards for CTIA/EIDX; rather, XRT is helping the EC Matrix Team look at XML as a tool for the Matrix. One of our goals is to work with the Guidelines Team as they have the knowledge of all the components found within our guidelines. We will take their normalized guidelines and compare them to the XML standards. Please, come and help. We need many minds to create real value for our two organizations. |

Track:

BRD = Board
EDU = Education & Promotion
GSS = Guidelines & Standards
GEN = General Session
TECH = Technology
BPS = Business Process
THM = Theme

Session Levels:

BEG = Beginner. The task group is at a stage where they can afford to do a lot of back-tracking for newcomers or new task group members
MED = Medium. Some back-tracking can be done by the task group, but they need to start limiting it in order to keep forward momentum
ADV = Advanced. The task group is at a stage where there can be "no more back-tracking. The development of the supporting document or guidelines is almost done and documentation is being prepared for balloting.
Board = Board and Committee Chairs only
All = Everybody welcome



HOTEL INFORMATION

Radisson Resort & Spa - Scottsdale, AZ

7171 North Scottsdale Road, Scottsdale, AZ 85253
(480) 991-3800

Reserve your room at the Hotel by October 19, 2001. Room rates are \$179.00 per night. Please be sure to mention the EIDX/CompTIA meeting to get the room block rate.

Remember to register with EIDX (www.eidx.org) and the Hotel separately!

LOCATION:

The Radisson Resort & Spa in Scottsdale is a four-diamond resort oasis, located in the heart of charming Scottsdale, Arizona. The resort is found nestled between Saguaro cacti and the beautiful Camelback Mountain. Located only 12 miles from Phoenix Sky Harbor International Airport and minutes from world-class golf courses, the Radisson Resort & Spa is the ideal location for business or pleasure. Scottsdale golf offers splendid beauty, plenty of great, challenging courses and the ability to play year round. Prime season is considered mid-October through April.

DIRECTIONS:

Local Route:

As you exit the airport, go east to the 44th Street exit. Drive north on 44th Street approximately 5 ½ miles. The road will then curve to the right (east) around Camelback Mountain. After the curve, the road you are on will be called McDonald Drive; continue 3 miles to Scottsdale Road and turn left (north). Drive approximately 1 mile and the Radisson Resort will be on the right. Allow approximately 30 minutes drive time.

Freeway Route:

Take Route 202 East approximately four miles. Take Loop 101 North and travel seven miles, exiting at Indian Bend Road. Turn left (west) on Indian Bend and continue about two miles to Scottsdale Road. Turn right (north) on Scottsdale, then immediately turn right into the Radisson drive (just past the Seville Shopping Center). Allow approximately 20-30 minutes drive time.



REGISTRATION FORM

IF YOU HAVE NOT REGISTERED ON-LINE, PLEASE COMPLETE AND RETURN ON OR BEFORE NOVEMBER 2, 2001 TO BE COUNTED AS A PRE-REGISTERED ATTENDEE.

Register on-line at www.eidx.org

Return via fax: **630-268-1819**

ATTN: **Kim Albera**
EIDX Program Coordinator

Phone: 630-792-0820

Name _____ Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

e-Mail _____

First EIDX Meeting Yes No **EIDX Member** Yes No **Will attend social** Yes No

EIDX Board of Directors

Dave Weyer, Arrow Electronics, *EIDX President*

Bill French, Contivo, Inc., *EIDX Vice President*

Bob Sartor, Danzas AEI Intercontinental,
EIDX Vice President

Chuck Caveney, Contivo, Inc., *Board Member*

Stephenie Cooper, Hewlett-Packard, *Board Member*

Linda Zavec, Motorola, *Member at Large*

EIDX Messages News Staff

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**EIDX Messages would like to thank
all of the members who made
contributions to this issue!**



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Oakbrook Terrace, IL 60181-5228