



Promotion and Education Subcommittee

May 2002
San Jose, CA

Officers and Board Liaison

- ▶ Chair:
Roger Trout – DISA
- ▶ Vice Chair:
Brett Carter –Seagate
- ▶ Liaison:|
Helen Shrader, Memec



Activities at this Conference

It's Why we came

P&E Sessions This Conference – Monday

- ▶ 8:00 – 9:30 First Time Attendee Orientation
 - ▶ Bob Sartor – Danzas
- ▶ 9:30 – 11:00 RosettaNet 101
 - ▶ Leslie Mullens – Cisco Systems
- ▶ 3:15 – 4:30 Introduction to XML
 - ▶ Dave Sommer - CompTia



P&E Sessions This Conference – Tuesday- Wednesday

- ▶ 8:00 – 9:00 Open Forum
 - ▶ Roger Trout – Stedrling Commerce
- ▶ 9:00 – 10:30 ASC X12 Terminology & Mapping
 - ▶ Bob Kokko – Compaq
- ▶ Theme: Partner Implementation: From Qualification to Production
 - ▶ Entering the Frey: Defining your B2B Strategy & Implementation Roadmap
 - ▶ Top 10 Implementation Gotches
 - ▶ Partner Qualification and Readiness
 - ▶ Implementing Globally – The European Perspective

EIDX Sub Committee Meeting

- ▶ Increase effort on Promotion
 - ▶ CompTia and Internal Company Contacts
- ▶ Education
 - ▶ Reworked EC 101 will be given at August meeting
 - ▶ Intrduction to internet will be presented in August
 - ▶ Financial and logistics classes will be developed
 - ▶ Theme will be developed by P&E
- ▶ Tell us what was right in education this week and what needs work, should be dropped or added. Let hear your feedback
 - ▶ All classes should have speaker notes

EIDX "It's Your Organization"

- ▶ Ideas for future Conference Themes
- ▶ Contribute if you can as a volunteer (in spite of your army "never volunteer" training)
- ▶ Give us your feedback, we want to make this a true benefit to our industry and companies