

Promotion and Education Subcommittee

May, 2001

Colorado Springs, Colorado



Officers and Board Liaison

- **Chair- Roger Trout -
Sterling Commerce**
- **Vice Chair - Brett Carter –
Seagate**
- **Liaison - Bob Sartor -
Danzas AEI Intercontinental**

E&P Mission

To support the mission of EIDX by
developing educational tools,
providing promotional activities,
providing the metrics for measuring the
value delivered, and
fostering the exchange of information within
the electronics industry.

developing educational tools

- Classes at quarterly meetings
- Theme development
- White papers
- Teleconferences
- Information sharing
- ??????

providing promotional activities

- Quarterly Newsletter
- Brochures
- Email notifications of meetings
- RosettaNet activities
- ?????

**providing the metrics for measuring
the value delivered**

- Return on Investment models
- Business process savings
- ???????

fostering the exchange of information
within the electronics industry.

- Quarterly meetings
- Open forums
- Close coordination with the other EIDX sub-committees
- ????????

Test

- Who is Technology Chair?
- *Barbara Gooding*
- Who is Business Process Chair
- *Ed Gallagher*
- Who is Guidelines and Standards Chair?
- *Bob Kokko*
- Who is P&E Chair?
- *Roger Trout*
- Who really runs this outfit?
- *Kim and Tammy*

Memorial Day

