



Promotion and Education Subcommittee

January 2002

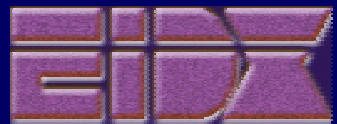
Palo Alto, CA

Officers and Board Liaison

- ▶ Chair:
Roger Trout – DISA
- ▶ Vice Chair:
Brett Carter –Seagate
- ▶ Liaison:|
Helen Shrader, Memec

P&E Mission

To support the mission of EIDX by developing educational tools, providing promotional activities, provide the metrics for measuring the value delivered and fostering the exchange of information within the electronics industry.



Activities at this Conference

It's Why we came

P&E Sessions This Conference – Monday

- ▶ 8:00 – 9:30 First Time Attendee Orientation
 - ▶ Chuck Caveney – Contivo
 - ▶ Bob Sartor – Danzas
- ▶ 9:30 – 11:00 RosettaNet 101
 - ▶ Leslie Mullens – Cisco Systems
- ▶ 3:15 – 4:30 Introduction to XML
 - ▶ Dave Sommer - CompTia

P&E Sessions This Conference – Tuesday

- ▶ 8:00 – 9:00 Open Forum
 - ▶ Kim Albera Rogers - CompTia
- ▶ 9:00 – 10:30 ASC X12 Terminology & Mapping
 - ▶ Bob Kokko - Compaq
- ▶ 1:30 – 3:00 Joint Subcommittee Meeting and Election of Officers for:
 - ▶ BPS Business Process
 - ▶ TECH Technology
 - ▶ GSS Guidelines and Standards
 - ▶ EDU Promotion and Education

P&E Sessions This Conference – Wednesday

- ▶ 6:30 Walk Run Crawl
 - ▶ Bob Kokko – Compaq
- ▶ 8:00 – 2:30 Theme
 - ▶ David Connelly – OAGI
 - ▶ Linda Zaveczech – Motorola

EIDX Sub Committee Meeting

- ▶ Increase effort on Promotion
 - ▶ Internal Company Contacts - share
 - ▶ External Partners - Invite
- ▶ Education
 - ▶ Rework X-12 101 and EC 101
 - ▶ Clickable Business Model Class
 - ▶ Web Navigation for EIDX and RosettaNet sites
 - ▶ RosettaNet 101 rework
 - ▶ EDI over the web
 - ▶ e-Learning
 - ▶ Overview of all the standards
 - ▶ Everything You Always Wanted to Know About Trading Partner Readiness – But Were Terrified to Ask
- ▶ Tell us what was right in education this week and what needs work, should be dropped or added. Let hear your feedback
 - ▶ All classes should have speaker notes

EIDX "It's Your Organization"

- ▶ Ideas for future Conference Themes
- ▶ Contribute if you can as a volunteer (in spite of your army "never volunteer" training)
- ▶ Give us your feedback, we want to make this a true benefit to our industry and companies