



Promotion and Education Subcommittee

August 2002
San Jose, CA

Officers and Board Liaison

- ▶ Chair:
Roger Trout – DISA
- ▶ Vice Chair:
Brett Carter –Seagate
- ▶ Liaison:|
Helen Shrader, Memec



Activities at this Conference

It's Why we came

Conference Highlights

- ▶ EC101 Revamp was well received. Will look at re-naming and overhauling the description to better reflect content.
- ▶ Introduction to Internet revival was well received. Noted some changes that will improve it.
- ▶ Theme seemed to be well received from the comments.

Conference Highlights Continued

- ▶ Will work on developing a two minute flash marketing message for the web site.
- ▶ Develop a class on OAGI
- ▶ ROI working session to be developed for November and Theme in February
- ▶ Future classes for reading a schema and web services and security under consideration
- ▶ Need a class on how to use the EIDX web site. Maybe on-line.

EIDX “It’s Your Organization”

- ▶ Ideas for future Conference Themes
- ▶ Contribute if you can as a volunteer (in spite of your army “never volunteer” training)
- ▶ Give us your feedback, we want to make this a true benefit to our industry and companies