

MESSAGES

Newsletter and Conference Brochure > Summer 2002



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Online Conference Information & Registration

www.eidx.org
www.comptia.org

The Electronic Industry Data Exchange

For membership information contact:

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CompTIA-EIDX Conference

With the RosettaNet User Groups

August 5-8, 2002

Theme:

eCommerce: An Update
On the State of the Industry

CompTIA-EIDX is proud to be the host for the Summer Conference.

Situated in the heart of California's third-largest city, The Fairmont Hotel stands as a centerpiece for San Jose's billion-dollar renaissance. This 20-story masterpiece blends the historic grandeur of The Fairmont with all the high-tech excitement of Silicon Valley.

Where?

The Fairmont San Jose
170 South Market Street
San Jose, CA 95113
Phone: 408-998-1900 or 800-866-5577

Room Rate: \$149/night

Remember to make your hotel reservation separately by calling the hotel directly. Mention that you are registering for the CompTIA-EIDX Conference. We have a block of rooms reserved for our group. **The hotel cutoff date is Friday, July 19th.**

Go to www.eidx.org or www.comptia.org for conference registration, updated agendas, pre-registration lists, etc.

Technology Update

By William French, Convito

Newsflash: B2B is alive and well!

Okay, so you are not likely to see this headline in the press anytime soon. But the truth is that there are hot pockets of activity in technology today, and many of these pockets do intersect with what we like to call "B2B". To that end, the TECH subcommittee in EIDX is in the process of starting a number of projects and programs which tie into these hot areas, so let's take a quick look at what's "hot".

One of the areas that is receiving a lot of press lately is the topic of Web Services. Spearheaded by Microsoft, IBM, Sun, BEA, and others, Web Services promises to provide standardized plug-ins to business applications. It is common to hear terms such as WSDL, SOAP, UDDI, WCSI, and others associated with Web Services, but it is less common to see what these actually mean in the context of a business systems architecture. Additionally, it is rare to see Web Services placed into a framework with back-end systems integration, legacy systems, EDI, and emerging B2B standards such as RosettaNet. In a word, what is missing from the Web Services discussion is the demonstration of an interoperable model.

For this reason, the TECH subcommittee will be launching a series of projects in August that will tackle the issue of interoperability. The key projects identified thus far are:

- OAG/ebXML/RosettaNet Interoperability
- UBL
- Web Services Model (.NET and J2EE)
- Cross-Industry Architecture for B2B (Aerospace and High-Tech)
- GUID Semantic Harmonization

All of the above projects are linked to the idea of providing a framework for interoperable web services (note the lower case) that will also give us a view for how Web Services (upper case intended) will work within the business systems infrastructure. As you can see, this is going to be a large and exciting effort that fits into the EIDX philosophy of being a standards neutral organization, but in many ways, it is unlike anything EIDX has tackled before. You are encouraged and welcome to attend the sessions and to join one or more of the project teams. Should you have any questions, feel free to contact the leaders of the TECH subcommittee:

- Bill French – Convito, Inc.
- Doug Jones – Agilent
- Apu Sengupta – Oracle
- Gary Crough – Cyclone Commerce

The Rewards of Being a Theme Coordinator

By Roger Trout, Sterling Commerce

Wanted: Theme Coordinator

Qualifications: An interest in a professional topic, a desire to learn and see EIDX prosper, and a willingness to improve your networking by organizing topics around a theme.

At each quarterly EIDX meeting the Promotion and Education Subcommittee develops a theme that covers 3-5 hours on Tuesday or Wednesday. The topics are those suggested by the members as areas of particular current interest to the industry, their organizations and themselves. *The Theme for the upcoming August Conference is: "eCommerce: An Update on the State of the Industry"*.

Volunteers from the membership agree to coordinate the theme by developing the topics around the theme, finding knowledgeable speakers to deliver the topic or organizing a panel of experts to discuss the topic. It is a very short-term project that reaps great rewards for the organization, the participants, and the coordinator for a very small amount of work.

For those of you who attended the May meeting, you may recall the theme, *"Partner Implementation: From Qualification to Production"*. Knowledgeable professionals from Arrow Electronics, Contivo, Securify, Bizgenics, and Intel presented theme topics. Leslie Mullens from Cisco coordinated the effort and did an outstanding job. I am certain the techniques learned from these sessions were of immediate benefit to you and your organization.

As a past theme coordinator, I can vouch for the fact that performing this service for EIDX has an immediate ROI for the coordinator. I learned by organizing the topics so they presented a cohesive message. I enjoyed working with the EIDX leadership and the presenters, who eagerly volunteered their time. I especially enjoyed watching the participation of the attendees at the sessions. The topics were timely and energizing for both participants and presenters.

Most of all, the ensuing networking that occurred became the best benefit of all. Weeks after the meeting, I was fielding questions and participating in conference calls on back-end integration (my theme) with attendees I had not met prior to coordinating the theme. As a result, I have established more contacts in the industry, become more a part of EIDX than ever before and have made several new friends in the process.

So, answer the call to coordinate the theme for the November, or subsequent meetings. It's a short-term assignment, not very difficult, and has significant payback. Most of all, your colleagues will greatly appreciate your effort.

My First Time Attending EIDX

By Ines Meneses, Motorola

I not only was a first-timer at the Conference, but I am also a beginner in EDI and RosettaNet. It was just a couple of months before the conference that I started working as a Project Manager for EDI/RosettaNet implementations for Motorola and its distribution customers.

I was fascinated by the amount of knowledge and experience that was available to me through the attendants and speakers of the conference. Someone asked me, "Do you feel like you are drinking out of a hose?" My answer was, "not really". The hose of information was showering there, but everybody was very kind and supported me in "biting off only what I could chew" and saving the rest for later.

I met all kinds of different people, from different companies and backgrounds. It was also gratifying to meet my fellow Motorolans who I hadn't met in person before. The conference was big on real life training—with theoretical and practical lessons. I attended all classes and discussions that I could, and sometimes I wished I had a clone to attend another session at the same time because there were 2 simultaneous sessions that interested me.

To mention a few of my endeavors, I started with the basics RosettaNet 101 (Leslie Mullens) and EDI 101 (Brett Carter). In EDI 101 (or X12 Terminology) there were just a couple of us in the audience, so it was like

a private class. It was perfect for a beginner like me, and I hope the small audience does not mislead the organizers to cancel the session next conference. The theme presentations "From Qualification to Production" were great, and my favorite was "The 10 Implementation Gotchas" prepared by Leslie Mullens and Greg Olsen. Greg is clearly a teacher at heart. Andy Keates also impressed me with the serial RosettaNet implementations from Intel.

I look forward to coming back. This time I was mostly a receiver of information. In the future, I look forward to giving my contribution and sharing my experiences with you, just like you shared with me. I am thankful to all those who directly or indirectly allowed me to learn so much in such a short amount of time. Special thanks to Paul Pierce, my manager, who had the initiative and vision to send me there even though I didn't know where I was going. It was a great experience that I will never forget.

EIDX Board of Directors

Dave Weyer

Arrow Electronics
EIDX President

Bill French

Contivo, Inc.
EIDX Vice President

Bob Sartor

Danzas AEI Intercontinental
EIDX Vice President

Chuck Caveney

Contivo, Inc.
Board Member

Helen Shrader

Memec, LLC
Board Member

Doug Jones

Agilent Technologies
Member at Large

Leslie Mullens

Cisco Systems
Member at Large

EIDX Governing Board Nominations Open at the May Conference

Elections for the EIDX Governing Board take place in November. If you have someone you'd like to nominate to the Board, please send the nomination to Helen_Shrader@mei.memec.com and/or kalbera@comptia.org.

Networking Opportunities

Join us Monday night for the Newcomers Welcome. Snacks/hor d'oeuvres compliments of CompTIA-EIDX. Cash bar.

And join us Tuesday night for the Quarterly Dinner. Buy your ticket at the registration desk. \$25 cash or check only please.

Thinking about volunteering your company to host a CompTIA-EIDX conference? For details about hosting, contact Kim Albera Rogers at [\(630\) 678-8365](tel:6306788365), kalbera@comptia.org.

Meeting Agenda

Monday, August 5

7:00 am	Registration and Continental Breakfast
8:00 - 9:30 am	Welcome and 1st Timers Orientation
8:00 - Noon	xRef Recommendation Team: Review Core PO Fields across X12, EDIFACT, OAG, and RosettaNet
9:30 - 11:00 am	RosettaNet 101
9:30 - Noon	RosettaNet User Group Work Session – Organize work sessions for the week – Milestone update – Top implementation issues
9:30 - Noon	Automotive High-Tech Arch Design
11:00 - Noon	Distributor Alliance Task Force
Noon - 1:00 pm	Lunch
1:00 - 3:00 pm	Opening Session
3:00 - 3:15 pm	Networking Break
3:15 - 5:30 pm	Web Services Model (.NET & J2EE)
3:15 - 5:30 pm	RosettaNet User Group Session
3:15 - 4:15 pm	EC101
3:15 - 5:15 pm	xRef Recommendation Team: Review Core PO Fields across X12, EDIFACT, OAG, and RosettaNet
4:15 - 5:15 pm	Introduction to the Internet
6:00 pm	Newcomers Welcome Networking Opportunity

Tuesday, August 6

7:00 am	Registration and Continental Breakfast
8:00 - 9:00 am	Open Board Meeting
9:00 - 10:30 am	Introduction to XML
9:00 - 11:00 am	OAG, ebXML Interoperability Testbed
9:00 - Noon	xRef Recommendation Team: Review Core PO Fields across X12, EDIFACT, OAG, and RosettaNet
9:00 - Noon	RosettaNet User Group Session
11:00 - Noon	Price Protection
11:00 - Noon	B2B Software Taxonomy
Noon - 1:30 pm	Lunch
1:30 - 2:30 pm	B2B Software Taxonomy
1:30 - 3:30 pm	xRef Recommendation Team: Review Core PO Fields across X12, EDIFACT, OAG, and RosettaNet
1:30 - 3:30 pm	Re-Cast Consignment Scenarios Review
2:30 - 3:30 pm	Solution Provider Roadmap Working Session
1:30 - 3:30 pm	RosettaNet User Group Session
3:30 - 3:45 pm	Networking Break
3:45 - 5:00 pm	xRef Recommendation Team: Review Core PO Fields across X12, EDIFACT, OAG, and RosettaNet
3:45 - 5:00 pm	Solution Provider Roadmap Working Session
3:45 - 5:00 pm	RosettaNet User Group Session
5:00 - 6:00 pm	Open Forum
7:00 pm	Networking Opportunity Quarterly Dinner

Wednesday, August 7

6:30 am	5K Walk, Crawl or Run
7:00 am	Registration and Continental Breakfast
	Theme: eCommerce – An Update on the State of the Industry
8:00 - 8:05 am	Introduction to Theme
8:05 - 9:00 am	Standards and Initiatives – Non XML Related
9:00 - 10:00 am	Standards and Initiatives Panel – XML Related
10:00 - 11:00 am	Connectivity - VANS/VPN's/Internet/Direct/EDIINT
11:00 - Noon	eMarketplaces – Success & Direction – Private or Public
Noon - 1:30 pm	Lunch
1:30 - 3:00 pm	Joint Subcommittee Meeting for: – Business Process – Technology – Guidelines and Standards – Promotion & Education
1:30 - 3:00 pm	RosettaNet User Group Session
1:30 - 2:30 pm	Business Process 900 Series Overview
2:30 - 3:00 pm	ANSI ASC X12 940 EIDX Warehouse Shipping Order Guideline Development
3:00 - 3:15 pm	Networking Break
3:15 - 4:15 pm	Ship-From-Stock & Debit Ballot Review
3:15 - 5:15 pm	ANSI ASC X12 940 EIDX Warehouse Shipping Order Guideline Development
3:15 - 5:15 pm	RosettaNet User Group Session
3:15 - 5:15 pm	X12 Terminology & Mapping
4:15 - 5:15 pm	Design Win Ballot Review
5:15 - 5:45 pm	EIDX BOD Nominee Speeches

Thursday, August 8

7:00 am	Registration and Continental Breakfast
8:00 - 9:00 am	Board Meeting – Open
9:00 - 10:00 am	RosettaNet Task Force Review and Planning
9:00 - 10:00 am	UBL Analysis Review
9:00 - Noon	ANSI ASC X12 940 EIDX Warehouse Shipping Order Guideline Development
9:00 - 5:00 pm	RosettaNet User Group Session
10:00 - 11:00 am	Price Protection
10:00 - Noon	GUID Registry
Noon - 1:00 pm	Closing & Conference Review Plan the Next Conference

Session Descriptions

Session Name	Detailed Description
Automotive – High Tech Arch Design	This session will focus on designing an architecture that will serve as the basis for standards-based e-Business between the high-tech sector and the automotive industry.
ANSI ASC X12 940 EIDX Warehouse Shipping Order Guideline Development	<p>DOCUMENT PURPOSE: This transaction set can be used to enable the depositor to advise a warehouse to make a shipment, confirm a shipment, or modify or cancel a previously transmitted shipping order.</p> <p>ULTIMATE GOAL: To develop EIDX Guidelines for the full warehouse order and shipping procedure to include both the ordering of goods shipment from a warehouse and their shipment, shipment notification and related inventory records transactions.</p> <p>TECHNIQUE: This will be a “from scratch” development of an EIDX Guideline and will be an excellent forum for anyone wanting to learn the basics of EDI and mapping. Work will commence on this project at this meeting. It is important to not miss any of the sessions as it will be difficult bring everyone up to speed if folks have missed a previous session. We will start with a Business Model Review and then start in on the guideline development.</p>
B2B Software Roadmap	This project will focus on designing a roadmap, which lines up solution provider products with the EIDX ICM model.
B2B Software Taxonomy	The “B2B Software Roadmap” will define a taxonomy of the software commonly implemented to enable business-to-business eCommerce using EDI and XML.
Board and Chairs Meeting – Closed	This is a meeting for the EIDX Governing Board and Subcommittee Chairs only.
Board of Governors Nomination Speeches	Each nominee will state his/her qualifications and reasons for wanting to serve on the EIDX Governing Board.
Board Meeting – Open	Everyone is invited to attend Open Board meetings and discuss any issue.
Closing and Conference Review	This session officially closes the conference, reviews the sessions by Subcommittee that were held during the week and offers the opportunity for people to give input in planning the next quarterly conference.
Design Win Ballot Review	Review and discussion of comments from the ballots.
Distributor Alliance Task Force	Distributor Alliance is a session open to all conference participants. It offers an opportunity to discuss distribution related topics within a 'supply chain'. Distributors can also address topics with attending manufacturers, contract manufacturers, end users, and other distributors. EIDX members may submit topics for the agenda in advance of the conference.
EC101	EC101 discusses the necessary components for starting an electronic commerce program: EDI standards (ANSI X12, EDIFACT), Communication (Van, Internet), and Software (translators, mapping), and reviews the benefits of full EC implementation and integration.
GUID Registry	This project is a kick-off to begin work on building a GUID registry for interoperable semantics and standards (RN, OAG, EDI, CIDX, etc.). This registry will be worked in conjunction with other standards groups.
Introduction to the Internet	Introduction to the internet explores its history and how it works. Includes material on transport protocols and security.
Introduction to Theme	The Theme coordinator will provide an overview of the Theme/Focus area for this conference and introduce the speakers selected to present.
Introduction to XML	This class is an overview of eXtensible Markup Language (XML). It addresses the XML-EDI Frameworks and the implications of XML to eBusiness.
Joint Subcommittee Meeting	Meeting of the Guidelines & Standards, Business Processes, Promotion & Education and Technology Subcommittees specific agenda items.
Newcomers Welcome (ALL)	This is a 'wind-down' from the first day's activities and a chance to network. There will be a cash bar with snacks. This is a good chance to introduce yourself to other members, meet trading partners and arrange dinner with your new friends.

Session Name	Detailed Description
OAG, ebXML Interoperability Testbed	This session will focus on building an interoperability testbed suite for OAG and ebXML which is specialized for High-Tech.
Open Forum	This session is an opportunity for those of you who have questions about eCommerce/EDI to ask a group of EDI "experts". Want to know how the other companies resolve a specific problem? There is no agenda for the Open Forum and the only rule is each topic is limited to 15 minutes. Everyone is welcome to bring their questions and topics for discussion.
Opening Session	This session gives a preview of the activities planned for the week and provides an opportunity for general information to be shared. All conference attendees are encouraged to attend this session.
RosettaNet 101	A beginner's introduction to RosettaNet. What is RosettaNet? Who's involved? What are the benefits and the risks to including this XML standard in your company's overall B2B strategy?
RosettaNet Joint User Group Sessions	These will be a combined nationwide joint UG series of sessions designed to facilitate inter-user group coordination, discussion, networking, and problem solving. We will focus on top implementation issues collectively, more specifically to the work now being done for the RosettaNet Business Dictionary (RNBD) and for Interoperability. Additional issues will also be addressed as needed. These are working sessions, designed to develop deliverable solutions to RosettaNet, EIDX, EDIFICE, CompTIA, and member companies for the key issues. We will build on work already being done by each user group, by the EC Champion Team, and by the teams specifically designated to address RNBD and Interoperability.
RosettaNet Task Force Review and Planning	Review task force objectives, accomplishments, and future plans.
Ship-From-Stock & Debit Ballot Review	Review and discussion of comments from the ballots.
Solution Provider Roadmap	This project will focus on designing a roadmap, which lines up solution provider products with the EIDX ICM model.
UBL Analysis Review	This session will present the findings of the UBL review output from the XRT group.
Web Services Model (.NET & J2EE)	This project is to design a prototype Web Services model for a virtual factory. Apps will run on both .NET and J2EE platforms.
Welcome & 1st Timers Orientation	This session is designed for the first time attendee or those who have been away for a while. There will be an overview of EIDX (including descriptions of sub-committees and task forces) and an opportunity to review the meeting format and ask any questions regarding the agenda.
X 12 Terminology & Mapping	This session focuses on X12 terminology such as transaction.
XRef Recommendation Team	Will Review Core PO Fields across X12, EDIFACT, OAGI, and RosettaNet.

May Conference Attendees

Agilent Technologies

Doug Jones

Aceva Technologies

Rene Jarquin

Agere Systems

Dennis Coffin

Jerry Bachert

Altera Corp.

Jack Chiang

Alvin Lau

Bruce Ochiyo

Uthara Anandal

Amkor Technology

Diane Krandel

Arrow Electronics

Dave Weyer

Gary Crespin

Pam Webber

Jennifer Day

Avnet

Elizabeth Rennie

Anita Warren

Bizgenics

David Cope

Merreck Temclin

Capistrano Group

Joel Abrams

Natalie Goncalves

Cisco Systems, Inc.

Leslie Mullens

Rob Adkisson

Sonia Sainani

Company Not Listed

Robert Wallack

Elyas Achkar

Loring Hubbard

Compaq

Bob Kokko

Diana Hernandez

CompTIA

Kim Albera Rogers

Tammy Borgens

David Sommer

Jeff Elliott

Contivo, Inc.

Greg Olsen

Chuck Caveney

Bill French

Cyclone Commerce

Gary Crough

Michelle Beasley

Cypress Semiconductor

Elizabeth Ward

Danzas AEI**Intercontinental**

Bob Sartor

Dunn & Bradstreet

Sally McGee

EIDX

Stephenie Cooper

Fujitsu

Nagahashi Kenji

Future Electronics

Steve Kleszczewski

Ron Schroeder

GE Global eXchange Services

Kyle Mills

Peter Muller

Hitachi Semiconductor

Jamshed Sopariwalla

iFacets

Josh Heydorff

Jeff Lopez

Infineon Technologies

Gary Keck

InSync

Ravi Panja

Ashish Goel

Integrated Device Technology

Mitzi Seo

Karen Norton

Intel

Alan Court

Intel/RosettaNet

John Cartwright

Andy Keates

Intuit

Rita Parrott

Chakradhar Sadhu

Kemet Electronics

Myra Register

LSI Logic

Janis Sachtjen

Gary Borrelli

Salazar Fernando

Raymond Chow

Maria Ignatenko

Memec

Helen Shrader

Motorola

Linda Zavec

Frederic Herzer

Ines Meneses

NEC

Michael Turay

Oracle

Arijit Sengupta

Bonnie Williams

Milton Wan

Panasonic Industrial Co.

Armaity Patel

Ken Jeanos

Kim Lencsak

Philips Semiconductors

Ralph Posmogo

Ida Mata

John Voss

Pioneer Standard

Frank Pecjak

Brian Leist

QPR Software

Lehto Teemu

RosettaNet

Hiroshi Kishi

Seagate Technology

Brett Carter

Deborah Hager

Craig Harmer

Securify

Peter Harter

Solectron

Paul Giles

Venkat Kanneboina

Sterling Commerce

Roger Trout

Jeff Calvert

STMicroelectronics

Jennifer Parks

Casey Stevens

STMicroelectronics/EDIFICE

Johann Dujardin

Sun Microsystems

Jon Bosak

TDK

Richard Solberg

TeamJasper

Paul Jasper

Uniform Code Council, Inc.

John McInerney

Viacore

Peter Kohayan

Vishay

Ron Kuhns

Rochelle Thomas

webMethods

Gillen Graham

Registration Form

If you have not registered on-line, please complete and return on or before July 26, 2002 to be counted as a pre-registered attendee.

Register on-line at www.eidx.org

Return via fax 630-268-1819
Attention Kim Albera Rogers
 EC Program Specialist
Phone 630-678-8365

Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

e-Mail _____

CompTIA Member Yes No

First EIDX Meeting Yes No

EIDX Member Yes No

Will attend social Yes No

EIDX Messages News Staff

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EIDX Messages would like to thank all of the members who made contributions to this issue!



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